



ZONTA

CLUB OF
QUABOAG VALLEY

MEMBER OF ZONTA INTERNATIONAL
EMPOWERING WOMEN
THROUGH SERVICE & ADVOCACY

ZONTA CLUB OF QUABOAG VALLEY BOG NEWSLETTER

OCTOBER 2021

2021 Dates for your Calendar

October 11 5:30 Pulaski Park Pavilion
Dress appropriately; bring your own snacks
DfS Guest Speaker ~ Please bring donations!
Followed by Business Meeting



October 22-23 District 1 Fall Conference
hosted by the Concord NH club will be completely virtual. Register now!
Details: [FallConference.ZontaDistrict1.org](https://www.fallconference.zontadistrict1.org)

November 8
Business Meeting

December 13
Business Meeting

2022 Dates for Meetings /Speakers

January 10	February 14
March 14	April 11
May 9	June 13



**Zonta
International
Convention 2022
June 25—28**

In this issue:

1. Message from President Dana
2. Elevator Speech Campaign
3. September Business Meeting minutes
4. September Board Meeting minutes
5. Zonta Golf Tournament
6. Meet two new Zonta prospects!
7. Strategic Planning questions
8. Zonta USA Message on Afghanistan
9. ERA—the time is NOW!

Happy autumn Zontians and friends!

It was very nice to see many of you at our September meeting at Pulaski Park. We were very happy to welcome back our newest/old member Cyd Melcher!



Our next meeting is Monday, October 11 at 5:30 at Pulaski Park in Three Rivers. Our guest speaker is Diane Jacobs the volunteer engagement manager for Dress for Success Western MA. Please remember to bring your gently used business attire and accessories for her. October 11th is also Indigenous People's day and International day of the Girl Child. Zonta International has an event, "Advocating with Indigenous Women" that day. Here is the link to the ZI events page if you'd like to sign up for it: https://members.zonta.org/Web/News_Events/Events

The District 1 fall conference takes place online October 22 and 23. To register please visit the district 1 website: <https://www.zontadistrict1.org/>

In November we have a meeting on the 8th via Zoom. I am hoping this can be a sort of Founder's Day event. Please keep your eyes open for an incredible local woman that exemplifies the ideals of Zonta. If you have anyone in mind please let me know.

November 25th starts the 16 Days of Activism Against Gender Based Violence. I would love if a few club members could organize a few small events (virtual or in person) during this time. For ideas please refer to: <https://zontasaysno.com/zontasvision/campaign/>

November and the holiday season also starts our Poinsettias fundraiser. As it gets closer please start to ask around to friends, family and local businesses to see who's interested in some gorgeous plants.

Hope to see you all at the next meeting!

In Zonta Friendship,
President Dana Burton



Birthday wishes:
Elizabeth Reeves 10/10
Dianne Kidd 10/25

Your Elevator Speech - What Is It and Why Should You Care?

Zonta is an amazing organization and when people hear the mission they are naturally drawn to learn more or want to join us. The problem is no one still knows what/who Zonta is and stands for. How many times have you said 'I belong to Zonta' only to have the reply 'What is that?'



An elevator speech can help. It provides consistent messaging, helping to promote the Zonta brand. An elevator speech is a clear, brief message or "commercial" about you and/or your organization. It communicates who you are, what you're looking for and how you can benefit your organization. The idea behind having an elevator speech is that you are prepared to share this information with anyone, at anytime, like during an elevator ride.

All Zonta clubs are invited to participate in the "What is Zonta?" Elevator Speech Pitch Campaign.

Interested in helping to create an "easy to remember" Elevator Speech?

Find out more at Zonta.org / click **MyZonta** and sign in. Choose Tools / PR / Elevator_Speech_Pitch.aspx

Here you will find a PowerPoint presentation, sample speeches, call recordings and submission instructions.

All Elevator Speech Pitch (1) video or (2) text/photo entries must be submitted by **October 8, 2021**.

Mary Knight is the contact for Zonta District 1 and can guide groups through the process.

Zonta Club of Quaboag Valley District I, Area II, Charter 1317 of Zonta International Club Officers 2021—2022

- President:** Dana Burton
- Vice President:**
- Treasurer:** Andrea Bordenca
- Secretary:** Mary Knight
- Directors:** Patti Matthieu
Patricia Pupek
Susan Seaver
Chris Keough-Huff

Website: www.zontaqv.org

Committee Chairs/ Members 2021—2022

- Finance/Audit:** Chair Joanne Turner-Chiacchia, Pam, Sue
- Membership:** Chair Mary Knight, Mike, Andrea
- PR /Communication:** Chair Mary Knight, Dana
- Advocacy/UN:** Chair Pam Albertson, Mary Ann, Chris, Debbie
- Service:** Chair Joanne Turner-Chiacchia, Patti, Chris, Maria
- Scholarships:** Chair Kris Goold, Maria, Marge, Dana
- Program:** Chair Cyd Melcher, Karen, Dana
- Poinsettia Fundraiser:** Chair Liz Reeves, Patti, Danielle, Mary
- Golf Fundraiser:** Chair Debra Wood, Suzanne, Stacy, Marge, Karen, Chris, Dana
- Spring Fundraiser:** Chair Patricia Pupek, Joanne, Janet, Sue
- Nominating:**
Trish Pupek, Kristin Goold, Janet DaSilva

Zonta of Quaboag Valley— September 13, 2021 Business Meeting

Business Meeting – Pulaski Park, 40 Belchertown St, Three Rivers MA

September 13, 2021 5:30pm

Present: Pam Albertson, Dana Burton, Marge Cavanaugh, Joanne Turner-Chiacchia, Janet DaSilva, Kris Goold, Karen Keough-Huff, Chris Keough-Huff, Mary Knight, Patti Matthieu, Liz Reeves Mary Ann Rubis, Suz Tiranno, Stacy Troy, Mike Wallace, Debbie Wood and **Guest (soon to be member):** Cyd Melcher

Absent: Andrea Bordenca, Maria Maloney, Danielle Petrangelo, Susan Seaver, Trish Pukek

President Dana Burton welcomed everyone to our second in-person meeting of the year!! Many thanks to Marge for arranging this location for the next couple of meetings. We then recited the Zonta Blessing.

The meeting was called to order at 5:35.

June Minutes: A motion was made and seconded to approve the minutes published in the Bog. The vote was in favor.

Treasurers Report: Andrea did not yet share the two reports we need to vote on: Fiscal report for 2021 to file for audit and the proposed Budget for FY2022. Members expressed concern about the fiduciary responsibility of the Board in not ensuring that we receive timely reports and asked that Andrea get these reports out ASAP and commit to more frequent updates. Joanne was thanked for working with and mentoring Andrea.

Committee Reports

Service – Joanne announced that her committee is favorably recommending a proposal for \$250 to purchase Kathy Picard's recently published children's book, "I Love You so Much that..." – a message about safety. The books will be distributed to groups of children in our communities. After a short discussion (and a review of the book), a motion was made and approved to increase the amount to \$400.

At Kathy's request, we are providing a template for a bookplate to be added to the books purchased.

Membership – Current membership chair and club VP Danielle Petrangelo has announced that she needs to step down from her responsibilities for personal reasons.

New applicants Cyd Melcher and Gloria Caballero Roca were introduced in the September Bog. Cyd shared a brief summary of what she has been doing since leaving the club in 1999. In addition to serving as the Executive Director of the World Affairs Council of Western Ma, she has returned to the Palmer Public Library as a Board Member. On a unanimous vote, Cyd was accepted as our newest member and will be sworn in at the October meeting. Gloria will be invited back to our next meeting.

A suggestion has been made that we need to do a better job of orienting potential and current new members to our club, district and international organization. Mary has volunteered to take on that responsibility.

Golf – Debbie reported that her committee and other members of the club are to be congratulated on an amazing job at the 9/12 annual fundraising tournament! We should clear close to \$7000 profit. We had 88 players; 22 sponsors; lots of excitement about the 50+ raffle gifts, skills payouts and winner prizes; 50/50 raffle and sale of mulligans. Reserve 9/10/22 for the 28th Tournament!

A suggestion was made that we purchase polo shirts with Zonta logo or club name for members to wear at this fundraiser and other public events. Stacy will look into the cost and identify decisions that need to be made..

Other Business

Strategic Planning Survey – we are looking for suggestions for 2021-2022 activities, speakers, projects, service fund requests, advocacy initiatives. Suggestions so far:

Service –review Zonta criteria for project selection and reach out to local non-profits to identify **hands-on projects** that give us visibility – Activities with Soldier On, collecting items for foster children/teens, adopting families at Christmas, Period Project – in whatever form, working with Girls Rock students to award Amelia Earhart award for strong resiliency. Connect/ collaborate with local non-profits/ like-minded organizations to work in tandem on making positive change (DV Taskforces, YWPA of WM, DV and homeless shelters, Tahiriih Justice Center, etc.)

Raising money for ZIF and local service initiatives – continue fundraising efforts like the Silent Auction or Calendar project, golf tournament and poinsettia sales. Supporting international and local projects that empower women and children are an important part of who we are.

Continued on page 4

September Business Meeting minutes continued

Advocacy – Educate members and raise awareness in our communities about Child Marriage, 16 Days of Advocacy against Gender-based violence; passage of ERA, and other initiatives spearheaded by the Zonta USA Caucus

Membership – Make sure new members are informed about roles and responsibilities of the organization; focus on ensuring existing members are connected, empowered and finding joy in the work we do. Reach out to Zonta e-Clubs to learn about best practices for remote engagement.

Embrace Supporters who believe in our mission and might be willing to use their talents, strengths or superpowers and mentor us on a specific, short-term basis (Examples: publicity, social media, strategic planning, online fundraising, etc.) and promote our initiatives to their networks.

Committees in general – Work on succession planning/mentoring to be sure we always have members who are growing, learning and ready to take on leadership roles.

Let Dana know if we have missed anything that is important to you.

Committee Assignments for 2021-2022

Scholarship: Chair- Kris, Maria, Dana, Marge

Service: Chair- Joanne, Maria, Patti, Chris

Public Relations: Chair- Mary, Dana

Program: Chair – Cyd, Karen, Dana

Poinsettia Fundraiser: Chair- Liz, Patti, Danielle

Golf Tournament: Chair- Debbie, Suzanne, Stacy, Marge, Karen, Chris, Dana

UN/Advocacy: Chair- Pam, Debbie, Chris, Mary Ann

Membership: Mary, Andrea, Mike

Finance: Chair- Joanne, Andrea, Pam, Sue

Silent Auction/ Calendar Project: Chair- Trish, Joanne, Janet, Sue

NEEDED – Volunteer to step up and join the Board as Vice President, with the hope of serving as President for the next biennium. You will be mentored and supported. Please contact Dana and past presidents to discuss the duties and responsibilities.

Virtual District Conference 10/22-23 - The Concord NH club is Conference host and has asked for our help:

Ensure all members get the call to conference and encourage attendance

Select a delegate from the club for voting – must be prepared to vote on 2023-4 slate of officers, Treasurers and Bylaws
Pam Anderson volunteered to be our delegate

Select someone to speak about Luz during the Memorial session (we will use the write up from June Zonta Bog)

Send a Video of our accomplishments (we will use video produced by Trish and shown at spring retreat)

Send a picture of our banner and a short video from the club saying welcome.

Dana filmed us doing a welcome at tonight's meeting!

Upcoming events:

October 11 – Business meeting at Pulaski Park. Guest speaker from Dress for Success. Members are requested to reach out to friends and family for donations of clean, ready to wear, nearly-new or gently used women's professional clothing and accessories. Mary will distribute a flyer with details for you to use

October 22-23 – Fall Conference – remotely hosted by Concord NH club. Registration info at zontadistrict1.org

October 23 at 1pm Domestic Violence Awareness walk – meet at Veterans Park, Ware MA

November 8 – Our 30th anniversary Founder's Day meeting/event – Program committee looking for speakers – possibly Women's Fund or Tahirih Justice Center?

November 25 – December 10 16 Days of Activism against Gender-Based Violence. - All Zonta clubs and districts are encouraged to take part in the Zonta Says NO to Violence Against Women campaign and to take local, national and international actions to influence the making and implementation of laws, as well as changing gender-based attitudes and behaviors to end violence against women.

November 27 – December 4 – Poinsettia Fundraiser

Dana thanked everyone for attending and we adjourned as the sky darkened! Next Newsletter deadline is 8/25.

Meeting Adjourned 6:45

Respectfully Submitted, Mary Knight, Secretary

ZQV Board Meeting September 8, 2021 6:00 PM on Zoom

Present: Dana Burton, Andrea Bordenca, Mary Knight, Patti Matthieu, Trish Pupek, Chris Keough-Huff,

Absent: Sue Seavers, Danielle Petrangelo

President Dana called the meeting to order at 6:08.

Minutes: The minutes from June 2021 were moved and voted to accept as written.

Treasurers – Andrea emailed report for FY2021 and Proposed Budget FY2022; they were reviewed during the meeting:

Andrea was asked to correct the total service funds available for FY2022 – we had a record of nearly \$16,000 profits raised – 1/3 of which will go to ZIF. Also requested to add money to new member pins, nametags category. NOTE: As we will likely not meet for dinner meetings, we won't be having raffles to replenish Sunshine Fund.

BOTH of these reports will need to be voted on by membership at the next business meeting

Thank you Andrea! Hopefully we can get monthly updates going forward.

Service Requests – The Service committee met and approved a \$250 donation to Kathy Picard for purchase and distribution of her new children's book about "keeping safe" at speaking engagements. After a short discussion while reviewing the book I love you so much that..., a motion was made and approved to increase the donation to \$400. [After being informed, Kathy requested a bookplate about Zonta to be adhered to books purchased with this donation.]



Membership – Bios received for Cynthia Melcher and Gloria Caballero Roca. Concern was raised that anyone choosing to join our club should get an Onboarding so it is clear what the roles and responsibilities are AND they can choose how best they can contribute to the team. We were informed tonight that Danielle must step down from VP/Membership for personal reasons. Mary Knight and Andrea will assist with Membership for now, but we need to get a member to step up to lead the club as President starting 7/2022.

Golf Tournament – We are looking forward to a successful event on 9/12! Committee is hopeful it will be a record year, thanks to all of our members for the generosity of time and donations and our wonderful sponsors.

Virtual District Conference 10/22-23 Conference host has asked for our help:

Ensure all members get the call to conference and encourage attendance

Select a delegate from the club for voting – must be prepared to vote on 2023-4 slate of officers, Treasurers and Bylaws

Select someone to speak about Luz during the Memorial session

Send a Video of our accomplishments (we will use video produced by Trish and shown at spring retreat)

Send a picture of our banner and a short video from the club saying welcome

Strategic Planning

We took a few minutes to gather input from board members to add to written feedback received to date. Mary will compile and share.

September Meeting – In person at Pulaski Park in Three Rivers at 5:30. Bring your own refreshments.

October Meeting – Invite Dress for Success as a guest – website: dfswm.org If unable to meet in person, Plan B is to collect items for the organization and deliver to their office at Eastfield Mall.

November Meeting – our 30th Anniversary! Founder's Day - TBD

Next board meeting TBA

Meeting was adjourned at 6:45

Respectfully Submitted, Mary Knight, Secretary

Please Welcome Two Prospective Members!



My name is **Gloria Caballero Roca** I am a Cuban American living in this country for the last 24 years. I am a mother, an educator, an activist and a peace fighter. I believe education and health care are human rights and I also believe that every human being deserves a dignified quality of life.

I am a human being who emphasizes the need for respect, care, understanding, dialogue and empathy among all of us so that we start living life in its full capacity. During many years of teaching, studying and doing research I came to the realization that we humans have been guided towards a path of disengagement through consumption. We are divorced from our main source of life, the Earth, and from the air, the water, the forest, and all living things. As an academic who has taught both at high school and college level national and internationally, who has given talks at over a dozen countries around the world and now with two Ph.Ds and two MAs, I got to the conclusion that it is only through free access to education, one that emphasizes critical thinking, hands on projects and the possibility for creativity, that true freedom and liberation comes with a strong quality education.

I am currently running for the office of Mayor of Holyoke and it will be an honor for me to be a member of Zonta organization, a place for gender equality and for women and girls to get inspired in the Light of freedom, self determination and peace.



Kerry Chenausky, NP works at Belchertown Internal Medicine, Primary Care. She joined us at the May 2021 business meeting to speak about women’s health issues in this time of COVID and touched on stable insurance coverage, access to telehealth and mental health services, and the availability of safe in-person services to support women in obtaining needed health care for the remainder of the pandemic and beyond. She was impressed to learn about Zonta and its mission and wants to be part of this organization.

A graduate of UMass Amherst and the MGH Institute of Health Professions, Kerry is a Women’s Health and Adult Primary Care Nurse Practitioner currently working at Belchertown Internal Medicine. She prioritizes patient-centered, respectful care and looks forward to partnering with patients to achieve their health and wellness goals. In addition to primary care, Kerry is a Sexual Assault Nurse Examiner and lectures in Maternal-Newborn Nursing at American International College.



Club Member Competencies

Core Competencies for Members

1. Be actively engaged in club meetings and activities
2. Describe mission, vision, goals and structure of Zonta.
3. Access and navigate the Zonta International website.
4. Promote Zonta advocacy and service projects.



Membership Update

We will be holding an Onboarding program in the near future for existing and potential members of the club, modeled on competency guidelines provided by Zonta International. The program will be on Zoom and offered at times convenient to members.

Membership is the backbone of any organization. In order to ensure that “new members” are properly informed and prepared to be engaged members of Zonta, we will also be including a checklist as a guide in the onboarding process.

More experienced members who would like to be involved in the creation and/or presentation of this program are encouraged to contact Mary Knight, acting Membership Chairman.



Zonta District 1 2021 fall Conference

2021 District 1 Conference Hosted by District 1 Governor Beatrice Schori and the Zonta Club of Concord NH

Our District Meeting will include business, incredible speakers, virtual networking, workshops, fun & fellowship
Expect two days of virtual connecting, learning, laughing & empowering

Friday, October 22, 5:30 – 8:30 pm EST
Saturday, October 23, 8:30 am – 1:00 pm EST

Program Overview

Friday Highlights:

Call to Order
Parade of Flags
Club Accomplishments
Doris Ballard -A Baby Boomer: Bringing Laughter to Others
A virtual c/mocktail party
Zonta Quiz Show
Governor's Reception

Saturday Highlights:

Memorial
Call to Order
District Business Meeting
Welcomes, Introductions, Reports, Presentations, and Inductions
Workshops – Tools for the Toolbox
Leadership | Advocacy | Membership | ZI Website 101
Donna Pollard – Child Marriage Survivor
Announcement of next meeting

Benefits of Attending

Inspirational speakers—including Zonta International President-elect Ute Scholz, District 1 Governor Beatrice Schori, Child Marriage Survivor Donna Pollard and fellow Zontians in the district.

Zonta business in action—learn more about the formal fall conference held each biennium, the decisions made for the District and the leaders who make it work.

Educational workshops—including tools to use on Leadership, Advocacy, Membership and finding what you need from ZI related resources.

Laughter and Fellowship—opportunities to laugh out loud, meet and have fun with fellow Zontians.

Experience Zonta from beyond our club—this organization is so much more than a local service club.

All attendees will need to register to get the Zoom link for Friday and/or Saturday. Registration link at zontadistrict1.org
Registration fee: \$25 for either or both days (\$35 after 10/8)
If you would prefer to pay by check, please email Lynn at lynnstanley@gmail.com

Check out FallConference.ZontaDistrict1.org to learn more about the speakers and get copies of the materials covered.

ZONTA CLUB OF QUABOAG VALLEY

Help us help Dress for Success Western MA

On October 11 at 5:15 we are meeting at Pulaski Park in Three Rivers MA with a representative of DfS to hear about the programs and support they provide to local women.

We would also like to donate clean, ready-to-wear, nearly-new or gently used women's professional clothing and accessories.



Contact a Zonta member if you can help.

CLEAN YOUR CLOSET!

Help job seekers with limited resources look the part.

CONTACT INFO@ZONTAQV.ORG FOR INFO