



ZONTA

CLUB OF
QUABOAG VALLEY

THE ZONTA BOG
NEWSLETTER

MARCH 2023

2023 Dates—Mark your Calendar

March 5—17 CSW Register: ngocsw.org/ngocsw67/

The 2023 Commission on the Status of Women in NYC will be hybrid. Workshops will cover critical issues impacting women worldwide.

March 13—International Women's Day Honoring Christina Royal, President HCC Ludlow Country Club 5:30 reception—7:30

April 10— Women's Health 5:30 gathering, 6pm dinner, Presentation Business Meeting and Elections to follow

May 1—31 Calendar Raffle

May 8— ZI Service Project Updates 5:30 gathering, 6pm dinner, Presentation Business Meeting to follow

June 12—Year end wrap up and Awards Induction of Officers

June 30—July 2 2023 NAIDM Indianapolis North American Inter-District Meeting includes US and Canadian clubs—all welcome!

September 9—Zonta Golf Tournament

October 27—29 District Conference Nova Scotia

2024

June 27—30 Zonta International Convention Brisbane, Australia

Stay in the Know about all things Zonta

Go to Zonta.org and click on News & Events

Visit ZontaDistrict1.org for local news.

Hello fellow Zontians & Friends,

I hope everyone is staying safe and warm. We thought winter was done but mother nature had other ideas it seems.

I want to thank fellow Zontian, Julie Kaufmann for talking to us about RAD. Thank you also to the Belchertown police officers present. Our club is very happy to help support a live RAD program in Belchertown with them.

Our annual Period Project was a success with over 500 menstrual product kits made and distributed to local domestic violence and homeless organizations. Thank you all who came and lent a hand. This is what Zonta's all about!

Our inaugural March Women's Day event honoring Dr. Christina Royal is right around the corner on Monday, March 13th starting at 5:30p at the Ludlow Country Club. Tickets are \$35 which includes hors d'oeuvres, buffet dinner, and dessert. Please invite all who wish to acknowledge Dr. Royal's amazing achievements. **Registration is required. Details at zontaqv.org. Click on "Woman of the Year".**

On April 10, we will be having a program on Women's health before our monthly business meeting. This is a dinner meeting at the Ludlow Country club - social time at 5:30 pm, dinner at 6:00 pm. Guests are more than welcome! Registration is required by 4/5. Email Info@zontaqv.org with yea or regrets.

Also during the month of April, our Calendar Raffle tickets will be on sale. We will have many spectacular prizes, like we did last year. Winners will be drawn every day in May and their names will be returned to the basket to be in the running again! This is one of our big fundraisers that allows us to do what we do so please reach out to a Zontian or check our website to purchase tickets.

I look forward to seeing you all at our upcoming in person events!

In Zonta Friendship,
Dana Burton, President

Birthday wishes:

Gloria Caballero Roca 3/28



President Royal to be Honored



On Monday March 13, 2023, the Zonta Club of Quaboag Valley will award its first-ever Woman of the Year award to Dr. Christina Royal, president of Holyoke Community College. Dr. Royal hit the trifecta for our search.

~ Each year in March, the global community celebrates International Women's Day (3/8), recognizing women for their achievements. Dr. Royal is the fourth president in the 77-year history of HCC and not only the first woman to hold the position but the first openly gay and first bi-racial person to serve HCC as president. When we learned that Dr. Royal will retire in July 2023, we knew we needed to celebrate her accomplishments and legacy as a pioneer.

~ The Zonta International community celebrates Zonta Rose Day in March, a time to reflect and give tribute to the women who have empowered us. Dr. Royal has demonstrated outstanding leadership and innovation in meeting the needs of vulnerable populations.

~ Zonta participates as an NGO with General Consultative Status in the annual Commission on the Status of Women in New York (3/6 –17). This year's CSW68 priority theme is "Innovation and technological change, and education in the digital age for achieving gender equality and the empowerment of all women and girls." Dr. Royal has been at the forefront of these markers and a role model for this theme.

Join us on Monday, March 13, 2023 RSVP required.

Tickets: \$35 per person | \$25 student rate

- (1) Register online at www.zontaqv.square.site Make note of names if paying for multiple attendees.
 - (2) Send a check with the name of each attendee to Zonta QV, PO Box 1034, Belchertown MA 01007-1034, or
 - (3) Email info@zontaqv.org with the name of each attendee and pay at the door – cash, check, or credit card.
- (Note: Specify any dietary restrictions by emailing name/details to info@zontaqv.org.)

In addition to commemorating Dr. Royal's accomplishments and commitment over dinner with family and friends, we will also present her with a cash award that can be made out to the charity/project of her choice.

If you are unable to attend but would like to honor Dr. Royal, you are welcome to send a donation to be added to the cash award OR to be donated to the Zonta Foundation for Women in honor of Dr. Royal.

Zonta Club of Quaboag Valley
District I, Area II,
Charter 1317 of Zonta
International
Club Officers 2022—2024

President: Dana Burton
Vice President: Cynthia Melcher
Treasurer: Susan Seaver
 Joanne Turner-Chiacchia
Secretary: Mary Knight
Directors: Kerry Chenausky
 Gloria Cabellero-Roca
 Karen Keough-Huff

Website: www.zontaqv.org

Committee Chairs/ Members 2022—2024

Finance/Audit: Chair: Pam Albertson,
Membership: Chair Trish Pupek, Mary
Visibility: Chair Mary Knight, Dana
Advocacy/UN: Pam Albertson, Chris, Karen, Debbie
Climate Action: the Keough-Huffs, Mary, Dana
Service: Chair Joanne Turner-Chiacchia, Kerry, Chris, Liz, Mary Ann
Scholarships: Chair Dana, Pam, Karen, Mary Ann, Kris
Poinsettia Fundraiser: Chair Liz Reeves,
Golf Fundraiser: Chair Debra Wood,
Spring Fundraiser: Chair Joanne, Mary

Nominating: Joanne, Trish, Dana

ZQV Business Meeting Minutes — February 13, 2023 on Zoom

Present: Pam Albertson, Dana Burton, Karen Keough-Huff, Chris Keough-Huff, Mary Knight, Mary Ann Rubis, Liz Reeves, Marge Cavanaugh, Cyd Melcher, Trish Pupek, Susan Seaver, Kerry Chenausky, Joanne Turner-Chiacchia

Absent: Kris Goold, Debbie Wood, Mike Wallace, Gloria Caballero Roca,

Guests: Speaker Julie Kaufman, Belchertown Officer Jason Krol and Sgt. Christopher Mayo; Kelly Page (friend of Mary Ann); Bethany McLaughlin, Christine Chartier and Mary Vallee (guests of Chris and Karen).

Program Our guest speaker tonight was Medford Zontian and RAD Instructor **Julie Kaufman** talking about Empowering Women and Girls through Self Defense. The interactive session included basic principles of self-defense, strategies to reduce/avoid risks, and ways we can all “change our conversation” to better reflect the world we want to see.



Officer Krol and Sgt. Mayo were in sync with Julie and asked to get a copy of her slides. They also shared more about the class they are offering: R.A.D. Women's Self Defense Class for women 14 years and older, over four days and 12 hours of total training. (2/23, 2/28, 3/2, and 3/6 from 6pm to 9pm. The first day will be held at the Belchertown Police Department. Preregister via email with Sgt. Mayo cmayo@belchertown.org. The cost of the course will be \$25.

We are very grateful and feel more empowered after tonight's program!

Dana called the business meeting to order at about 6:50

January Minutes: A motion was made and seconded to approve the minutes published in the Bog. The vote was in favor.

Treasurer's Report: A motion was made and seconded to file the January report for audit. The vote was in favor.

Committee Reports

Service

The Period Project assembly at the Palmer Library (2/11) was attended by about 30 members, guests, student volunteers and Library staff. Together over 550 monthly kits were produced. They will go to several organizations serving women and girls in need of dignity. Sincere thanks to all who donated and assisted. \$60 remains in the budget to start next year's project.

RAD - A motion was made by the Service Committee and seconded to donate \$150 to the Belchertown Police Department's RAD Program Account in support of women who attend this potentially life-saving course. The vote was in favor. Sue was asked to forward the check to Mary who will deliver in person, along with Zonta material to be displayed at the RAD course.

Golf Basket - Debbie forwarded a request that the club continue the annual Golf Basket donation to Top Floor Learning fundraiser. \$100 is included in the budget and members typically donate additional items to bring the value to at least \$200. A motion was made and seconded to increase the cash donation to \$200. The vote was in favor. Debbie will be informed.

Questions about clothing donations. Second Time's a Charm, 4 Springfield St Bldg 3. Second floor, Three Rivers – 413-530-5966, mtulik@aol.com for Prom wear. Dress for Success of Western MA Eastfield Mall 1655 Boston Rd. Springfield MA – 413-732-8179 dressforsuccessspringfield@gmail.com for business wear.

Scholarships

Dana has sent Women in STEM and JMK Women in Business applications to local colleges, and the information has been added to our website: zontaqv.org/scholarships. Please help spread the word.

Membership

Mary reminded everyone that we are all responsible for recruiting and retaining members. We are no longer an 'exclusive' organization. We welcome anyone who is committed to upholding our mission for service and advocacy, and willing to contribute time and money as he/she is able to support local and international projects. Check out membership.zontadistrict1.org for some really good info. **Look for Tabling opportunities, “no pressure” open house events, etc. to introduce Zonta to individuals who are Zonta material!** Membership is also available at a separate tab on our website: zontaqv.org/membership/

Opportunity: 2nd Annual Umbrella of Wellness Fair Invitation @ Thu May 4, 2023 5pm - 7:30pm on the Belchertown common.

Upcoming Events

March 6-17 – CSW – Opportunities to attend virtual workshops on various issues impacting women. If you have not registered but would be interested in joining a watch party, Mary will be publishing sessions that she is interested in. Also check out the CSW Tool Kit for background information. It can be found at www.zontadistrict1.org.

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February 2023 Business Minutes
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March 8 International Women's Day and Zonta Rose Day – important opportunity to be visible about Zonta all over the world.

March 13 – Women of the Year banquet – honoring Dr. Christina Royal, president of HCC www.zontaqv.org/hcc

Assumption 60 people 8-10 tables

Ticket \$35 per person / Student Rate \$25 Food – Buffet, apps table, dessert table (\$32.99 with gratuity)

PowerPoint during dinner planned

Table Decorations: Yellow roses / centerpiece (Kris's help). Business cards and bookmarks will be on guest tables

Zonta table – Membership material, Club tri-fold and banner

Zonta Foundation for Women table – Baskets and foundation forms, poster or materials

Trish – Pamper Basket; Mary Ann – Lottery Basket; Liz – Plant themed basket (need bags, tickets) Any others??

\$10 for 10 tickets for Rose Fund (need tickets and someone to sell)

Program – Dana, Mary Ann, Cyd (certificate [Dana?], bouquet [Kris], check [Sue])

March/April Calendar Raffle – Gather donations – need 31 gifts - send description/donor to Mary by 3/24. Sell chances during April. Need someone to pick daily winners in May.

April 10 Meeting – Women's Health – Liz and Kerry

Decision needed – instead of Ludlow Country Club and \$25+ dinner cost for minimum 20 people, we have been offered the use of Palmer Library Community Room, where we can bring in take-out meals. Positive – more affordable, plenty of room; Negative – they are not open on Monday night so we would need to change meeting day. Let Board members know your thoughts so we can decide best move.

Decision needed – Voting in April for next Vice President and next Nomination Committee. Contact Trish, Joanne, Dana or Cyd to let them know you are ready to step up.

May 8 Meeting – Membership and ZI Service Project Update – Mary Ann

June 12 Meeting – Scholarship winner; Installation ceremony

June 30 – July 2 North American InterDistrict Meeting in Indianapolis - <https://www.zontanaidm.org/> Check It out!

September 9 Golf Tournament fundraiser

September 11 September business meeting.

Dana thanked everyone for attending and we adjourned

Respectfully Submitted,

Mary Knight, Secretary

Notes from **Zonta Quaboag Valley Board Meeting on Zoon February 20, 2023 @ 6pm**

Meeting venue: We've been offered the Palmer Library as meeting place (take out food allowed), but would need to change meeting night as the library is closed on Monday evening. After short discussion, decided to keep current schedule at Ludlow CC this year.

Nominations: We need to vote on a VP and 3 new Nomination Committee members in April. Co-VP's are an option. Nomination Committee is responsible for succession planning. It was pointed out that we should have an expectation of leadership growth in our club. Every member should be involved in stretching for a leadership role with mentors – starting with committees, project positions, board position, then officers – Secretary or Treasurer, Vice President, and President. Further growth is available in District positions and maybe even International.

Zonta Club of Quaboag Valley

Empowering women through service and advocacy

Lottery Calendar Fundraiser \$25 Donation

Calendar Fundraiser set for May 2023

We will have a Lottery Calendar for the month of May, with daily drawings for items (mostly gift certificates) of \$25 and more. For a donation of \$25/chance, individuals will have a chance of winning a daily prize and get re-entered to hopefully win again!

Members are asked to help:

In March - collect gift cards (minimum \$25) to fill in the 31 days of the calendar - special gifts on weekend days. Noted to the right are examples of gift cards we have offered in the past.

In April - SELL, SELL, SELL - tickets! A CALENDAR flyer to distribute in-hand to family and friends and by email to your network will be provided; an event on Facebook will be created for you to share with all your friends, a page will be added to the website offering online registration and payment. Any other ideas are welcomed!!!
SALES END 4/30/2023. Every ticket is pure profit.

DRAWINGS START 5/1/2023

We want to have some fun and excitement with the daily drawings. Suggestions on how to do that are needed. In the past, we have also included a 31 days of Zonta facts with the winner name.

Amazon Gift Card
Applebee's Gift Card
Atkins Farms Country Market Card
Barnes & Nobles Gift Card
Bass Pro Shops Gift Card
Big Y, Table & Vine
Center Square Grill Gift Card
Cracker Barrel
Delaney House gift card
Dick's Sporting Goods Gift Card
Dunkin Gift Card
Esselon Café
Home Depot Gift Card
Johnny's Bar & Grille Gift Card
L.L. Bean Gift Card
Lottery Tree of scratch tickets
Lowe's Gift Card
Pride Gift Card
Randall's Farm
Red Sox tickets
Rosewood Home and Gifts gift card
Salem Cross Inn Gift Card
Sixteen Acres Garden Ctr. Gift Card
Staples Gift Card
Starbucks Gift Card
Stop & Shop Gift Card
Target Gift Card
Texas Roadhouse Gift Basket
Tractor Supply Gift Card
Visa Gift Card
Walmart Gift Card



Mike Chinoy on American Journalists Covering China on March 21

Former Beijing Bureau Chief for CNN and Western Massachusetts native Mike Chinoy will return to the area in-person and address the World Affairs Council at a luncheon at The Student Prince, 8 Fort Street, in downtown Springfield at noon on Tuesday, March 21, 2023 on his forthcoming book, **Assignment China: An Oral History of American Journalists in the People's Republic**. The cost of the event is \$45 which includes lunch. (If you have dietary requirements--vegetarian, vegan, gluten-free, or other allergies, etc.--please email us here or call 413-733-0110.) RSVP deadline is Tuesday, March 14, 2023.

Mike Chinoy is a nonresident senior fellow at the U.S.-China Institute at the University of Southern California. He spent twenty-four years as a foreign correspondent for CNN, serving as the network's first Beijing bureau chief and senior Asia correspondent. Before joining CNN, Chinoy worked for CBS News and NBC News. Reporting on China has long been one of the most challenging and crucial of journalistic assignments. Foreign correspondents have confronted war, revolution, isolation, internal upheaval, and onerous government restrictions as well as barriers of language, culture, and politics. Nonetheless, American media coverage of China has profoundly influenced U.S. government policy and shaped public opinion domestically and around the world. Assignment China tells the story of how American journalists have covered China—from the civil war of the 1940s through the COVID-19 pandemic—in their own words.

Register <https://www.wacwestma.org/> Click on Programs/Events

Recruitment and Retention is Every Member's Responsibility; We Need Widespread Visibility and Strong Voices To Build A Better World for Women and Girls.

The Ideal Zontian

- Individuals who believe in gender equity
- Passionate about lifting up women and girls
- Ready to contribute time, skills / talents
- Willing to take the lead or follow, as needed
- Able to pay dues
- Has business or professional experience
- Open-minded
- Enthusiastic
- Reliable

Retention Ideas

- COMMUNICATE.....
- Induct members with pizzazz and guests!
- Orient all members, then continue education
- Assign a mentor to new members
- Ensure each member is on 1+ committees
- Share calendar of events
- Have fun, develop friendships
- Offer multiple engagement opportunities
- Rotate leadership opportunities
- Find interesting service projects
- Organize fun advocacy projects
- Travel together to activities
- Participate in teams—mix it up
- Celebrate each others' skills and talent
- Check in on each other
- Encourage networking
- Listen to and act on survey feedback
- Share member stories and testimonials
- Brag about activities on ShareYourStory
- Recognize member accomplishments
- Honor years of service with celebration
- Attend other club and area meetings
- Attend District and inter-district meetings
- Meet Zontians in other parts of the world
- Support one another and be kind
- Find your Zonta Spirit!

Where to Find Them

- Professional Contacts
- Chamber of Commerce members
- Advertising in news releases
- Social Media friends
- LinkedIn profiles
- Business dealings
- In the News
- Schools, Universities, Colleges
- Business owners, leaders
- Tables at community event
- Professional organizations, service clubs
- Church community
- Golden Z members
- Past awardees
- Speakers at events
- Personal Acquaintances

Recruitment Ideas

- Focus on our advocacy for gender equality
- Share your story in a 2 minute video
- Brainstorm ideas—varied approaches best
- Distribute information materials widely
- Use inspirational audio, visual stories
- Post on social media and use hashtags
- Include Zonta membership in your bio
- Wear Zonta pin or gear to invite discussion
- Send invitations regularly—don't give up
- Strive for diversity (age, ethnicity, etc.)
- Avoid acronyms—we are not a secret club!
- Make joining easy!
- Prepare welcoming materials
- Assign mentors to work with interested folks
- Invite to be part of "making a difference"
- Communicate the many benefits of joining
- Reach out to past members, guests, etc.
- Promote club activities in local media
- Hold "no pressure" recruiting events



NGO CSW67 Forum is March 5—17, 2023 in New York City. It is hybrid and free.

Registration link: https://whova.com/portal/registration/ngocs1_202303/

Over the two weeks of the UN CSW, NGO CSW/NY organizes almost 800 events during the Forum that inform, engage and inspire grassroots efforts and advocacy needed to empower women and girls. Explore and connect with thousands of participants who share your interests and passion for women's rights and gender equality!

The priority theme: Innovation and technological change, and education in the digital age for achieving gender equality and the empowerment of all women and girls.

Resources posted at [ZontaDistrict1.org](https://www.zontadistrict1.org):

NGO/CSW Advocacy Toolkit

Frequently Asked Questions

Tutorial Video for Navigating the Virtual Portal

Expert Guidance on the Priority Theme



The North American Inter-District Meeting is your opportunity to immerse yourself in Zonta education. This weekend offers a variety of workshops presented by Zontians for Zontians. The program includes an address from the Zonta International Board members and fellowship with Zontians across North America. Be prepared to be inspired, to make new friends and reconnect with old friends, and to bring back to your club ideas for increasing your club's impact in the community.

Visit zontaNAIDM.org for the program schedule and registration details. We are hoping several members from District 1 to attend and leave inspired and jazzed!!

Woman of the Year Award

THE ZONTA CLUB OF QUABOAG
VALLEY IS HONORING

DR. CHRISTINA ROYAL,
PRESIDENT OF HCC

MARCH 13, 2023
5:30PM SOCIAL
6:00PPM DINNER

LUDLOW COUNTRY CLUB

REGISTRATION AND DETAILS
AT WWW.ZONTAQV.ORG/HCC

